



BEAUFORT CONSTRUCTION  
LONDON

## PRIVACY POLICY

- 1 Introduction
  - 1.1 Beaufort Construction London Ltd, is a company incorporated in England and Wales with registered number 09999767 and with registered offices at 134 St John's Hill, London. SW11 1SL ("BCL Ltd", "we", "us" or "our"). BCL Ltd is responsible for this "Website" and its contents (<http://www.bclondonltd.co.uk>).
  - 1.2 BCL Ltd respects your privacy and is committed to treating any information that we obtain about you with as much care as possible and in a manner that is compliant with all applicable data protection legislation including the EU General Data Protection Regulation 2016/679 ("GDPR") and any national implementing laws in relation to the same (collectively, "Data Protection Legislation").
  - 1.3 Please read carefully this notice of our Privacy Policy ("Notice") and the Terms of Use for this Website. Your use of this Website signifies your agreement and consent to this Notice and the Terms of Use. If you do NOT accept the Terms of Use and this Notice, then please discontinue your use of this Website. This Notice explains:
    - 1.3.1 what personal data we may collect about you in connection with: (i) your online interaction with us (including via our Website, email, or social media channels); (ii) our in-person interactions with you (such as at an event); and (iii) any other channels related or ancillary to the foregoing (collectively, the "Channels");
    - 1.3.2 how we collect, store, disclose, transfer, protect and otherwise process that information and for what purposes; and
    - 1.3.3 other important information, such as the lawful bases by which we process your personal data, how long we might retain your personal data, and the rights you have in relation to the personal data we hold about you.
  - 1.4 In this Notice, terms defined in the GDPR, including "data subject", "personal data", and "processing", have the same meaning when used in this Notice. The words "include", "including", "such as" and similar words and phrases shall be construed to mean "including without limitation".
  - 1.5 This policy is intended to be communicated to you in a concise, transparent, intelligible and easily accessible manner, but we appreciate that you may have queries or want to seek clarification as to its terms. If so, please email [info@bclondonltd.co.uk](mailto:info@bclondonltd.co.uk) or to The Data Controller, Beaufort Construction London Ltd, 134 St John's Hill, London. SW11 1SL and we will endeavour to respond as soon as possible.
  - 1.6 BCL Ltd reserves the right to make changes to this policy in order to reflect any changes in Data Protection Legislation and best practice from time to time. The Company will endeavour



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to notify you of such changes but you are advised to check an updated version of this policy each time you interact with us through the Channels.

## 2 PERSONAL DATA

How You Provide It and How We Collect and Use It:

Personal data is any information that can be used to identify a specific individual, such as your name, email address, home address, phone number and credit card information. You may choose to provide personal data when you visit us or our affiliates or licensees at one of our events or through our Website. If you choose not to provide us with your personal data you may not be able to access some of the services offered on our Website, such as newsletters or bulletins or take part in our Promotions. Below are some of the ways in which you may provide us with your personal data and the types of personal data you may submit. We also explain how we (or any of our associated companies) may use the personal data in different ways according to the purpose for which it was provided. For example, if you provide personal data to register for a newsletter or a text messaging service, to enter a competition or promotion or to purchase goods or services, we will use it to register you for or provide you with those goods or services. We may also obtain personal data from reputable third parties, such as credit agencies.

We may also use your personal data to provide you with information about our services, events and other offerings that may be of interest to you. We also may send information or offers to selected groups of Website users on behalf of other businesses. When we do this, we do not give those businesses your name or address. Under certain circumstances (for example if you win a contest) we may post your personal data on the Website. We will notify you of this possibility when you provide the personal data and, if possible, when the personal data is posted.

### 2.1 CHILDREN

We would encourage parents and guardians to spend time online with their children so that they are fully familiar with the sites visited by their children. We may ask users of our Website or other services for details of their age. By using the Website, you agree to respond truthfully and accurately about your age. Children under the age of 13 must have the permission of their parent or guardian to submit their data to us and we do encourage you to explain our Terms of Use and Privacy Policy in this Notice to your children.

### 2.2 CONTACTING US THROUGH OUR WEBSITE

If you communicate with us through any link on our Website, we may ask you for your personal



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data so we (or our any of our associated companies) can respond to your questions and comments. You may also choose to provide additional information as well.

### 2.3 COMPETITIONS, CONTESTS, SWEEPSTAKES AND OTHER PROMOTIONS ("PROMOTIONS")

At the Website or through associated online channels we may conduct Promotions. If you choose to enter and you are not already a registered member of the Website, we may ask you for your personal data such as your name, email address, postal address and telephone number for the purpose of conducting these Promotions.

### 2.4 GOODS OR SERVICES FOR PURCHASE

From time to time we may offer services for purchase through our Website. When you choose to purchase merchandise or subscribe for such services, we may ask you to provide your name, email address, postal address and telephone number or other personal data. This personal data is collected for the purpose of providing you with the services you choose to purchase and/or subscribe for. We may also ask you to provide your credit card details for this purchase, or we may direct you to a third-party payment processing service to make payment. If we direct you to a third-party payment processing service, please be aware that BCL Ltd is not liable or responsible for such service and that your use of that service might be subject to terms and conditions imposed by the service provider and other privacy policies.

### 2.5 MESSAGE BOARDS, CHAT ROOMS, BLOGS AND OTHER USER FORUMS

Personal data posted to message boards, chat rooms, blogs and other user forums becomes public information. Please use caution when using these features of our Website. Please see our Terms of Use for the standards of behaviour that must be followed when using these sections of the Website and what happens to anything you post or submit (which we may then keep).

### 2.6 NEWSLETTERS AND OTHER COMMUNICATIONS

On our Website, you may sign up to receive newsletters and other communications about our services and promotions. To sign up, we may ask you for additional personal data such as your date of birth, postcode, email address and mobile telephone number. This personal data is used by us (or our associated companies or licensees) to send you the communications you



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request. Details of how you may opt-out of receiving any communications from us are described in the "Your Preferences" section below.

## 2.7 OTHER WEBSITE FEATURES

We offer Website visitors various features for their enjoyment, which we may change from time to time. We may ask you to submit certain personal data so we can provide you with these features.

## 2.8 OTHER DATA WE MAY COLLECT AUTOMATICALLY

When you visit the Website, we may automatically collect certain personal data that we then aggregate so that it is not linked to a single, identifiable individual. This information provides us with statistics such as how many users visited our site and which pages were accessed. By collecting this information, we learn how to best tailor this Website to our visitors. We collect this information either through "log files", "cookie" technology or with "web beacons", as explained below.

## 2.9 LOG FILES

Log files are web server files (such as the domain name or IP address, URL, the http response code, the Website from where you visit us or the date and duration of your visit) that are automatically created when an Internet user visits a site. Once you stop using our Website, we process and use this information only to enable further connections, for billing purposes, to detect disruptions to telecommunication equipment and to detect abuse of our telecommunication services. We delete this information routinely.

This information is used to create general aggregated profiles of our Website user base and is not used to create personalised user profiles. In case of disruption or misuse, we reserve the right to file a report with law enforcement agencies. We do not use this information for any other purpose(s) and do not share this information with any third parties, except as set out in the section titled "How We Share Personal Data" below.

## 2.10 COOKIES

Like many companies, we use "cookies" or similar objects on our Website. Cookies are bits of text that are placed on your computer's hard drive when you visit certain Websites. We use cookies to tell us, for example, whether you have visited our Website before or if you are a new visitor and to help us identify site features in which you may have the greatest interest. Cookies may enhance your online experience, for example, by remembering your passwords and viewing preferences, while you are visiting a particular site.



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The majority of browsers are initially set up to accept cookies. The toolbar on most browsers will have a feature to tell you how to stop accepting new cookies, how to receive notification of new cookies, and how to disable any existing cookies. Please note, however, if you do disable, reject or stop cookies, you may not be able to take full advantage of all our Website features and services we would like to offer you.

2.11 We do not process:

2.11.1 any special categories of personal data (including details about your race or ethnicity, religious or philosophical beliefs, sex life, sexual orientation, political opinions, trade union membership, information about your health and genetic and biometric data); and

2.11.2 any information about criminal convictions and offences,

and you should not provide us with any such information through any of the Channels.

3 THE LAWFUL BASES BY WHICH WE PROCESS YOUR PERSONAL DATA

3.1 Your consent

By accepting the terms of this policy, you give us your express, freely given consent to process any of your personal data in accordance with the terms of this Notice. You may withdraw your consent given under this paragraph (in whole or in part) at any time by contacting [info@bclondonltd.co.uk](mailto:info@bclondonltd.co.uk). You can also unsubscribe from different types of emails by following the unsubscribe link displayed on the bottom of each email or at any time by contacting [info@bclondonltd.co.uk](mailto:info@bclondonltd.co.uk). The withdrawal of your consent shall not affect the lawfulness of processing based on consent before withdrawal or the lawfulness of processing based on other lawful grounds as set out in 3.2.

3.2 Other lawful grounds

Without prejudice to the consent given by you under paragraph above, the Company may process your personal data in any circumstances where such processing is necessary:

3.2.1 in order to perform any agreement between us (including pursuant to our Terms of Use);

3.2.2 to comply with any applicable law or regulation; or

3.2.3 for the purposes of the legitimate interests pursued by us or third parties. These legitimate interests include the purposes identified above but also include other general commercial interests and our internal administrative purposes.



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#### 4 YOUR RIGHTS AS A DATA SUBJECT

4.1 Subject to any conditions or requirements set out in the GDPR or other applicable law or regulation, the Company hereby informs you that you may have the following rights in relation to the personal data we hold about you:

- 4.1.1 the right to request a copy of your personal data held by us;
- 4.1.2 the right to correct any inaccurate or incomplete personal data held by us;
- 4.1.3 the right to request that we erase your personal data;
- 4.1.4 the right to request that we restrict the processing of your data (as set out in the GDPR);
- 4.1.5 the right to have your personal data transferred to another organisation;
- 4.1.6 the right to object to certain types of processing of your personal data by us; and
- 4.1.7 the right to complain.

4.2 In order to make an enquiry about any of these rights please email [info@bclondonltd.co.uk](mailto:info@bclondonltd.co.uk) or write to us to The Data Controller, Beaufort Construction London Ltd, 134 St John's Hill, London. SW11 1SL. Please indicate your country of residence in your correspondence.

#### 5 TRANSFER OF YOUR INFORMATION TO OTHER COUNTRIES

Information collected or received by the Company in connection with the Online Services may be transferred to other countries and jurisdictions within the EEA or which the EU Commission has approved as having an adequate level of protection.